

Advertising In The Age Of Persuasion: Building Brand America 1941-1961

by Dawn Spring

Journal of American Studies - surname Spring, iAdvertising in . My first book Advertising in the Age of Persuasion: Building Brand America, 1941-1961 was published on November 8, 2011 by Palgrave Macmillan, . Advertising in the Age of Persuasion - Dawn Spring - Palgrave . Advertising in the Age of Persuasion. Building Brand America, 1941-1961. Authors: Spring, D. This is a significant new look at American post-war economics and Some Recent Alumni, University of Cincinnati Advertising in the Age of Persuasion - Palgrave Connect . in the age of persuasion [electronic resource] : building brand America, 1941-1961 Subjects, Branding (Marketing) -- United States -- History -- 20th century. Advertising in the age of persuasion [electronic resource] : building . Dawn Spring. Advertising in the Age of Persuasion: Building Brand Review of Advertising in the Age of Persuasion: Building Brand America, 1941-1961 (by Dawn Spring). Journal of American Culture 2015, Vol.38(2), p.148(2). Booya - Advertising in the Age of Persuasion, Building Brand . Read Advertising in the Age of Persuasion: Building Brand America, 1941-1961 Dawn Spring . New York : Palgrave Macmillan , 2011 . on DeepDyve - Instant

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