

Sony Vs. Samsung: The Inside Story Of The Electronics Giants Battle For Global Supremacy

by Se-jin Chang

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Feb 7, 2015 . 2 Sea-Jin Chang, Sony vs Samsung: The Inside Story of the Electronics Giants Battle For Global Supremacy (New York: John Wiley & Sons, Sony vs. Samsung : the inside story of the electronics giants battle Sony vs Samsung: The Inside Story of the Electronics Giants Battle . Aug 11, 2013 . TOKYO — Brandishing a new Sony Xperia as she left a mobile phone shop in a trendy part of Tokyo, Nisako . But some analysts, like Sea-Jin Chang, the author of "Sony vs. Samsung: The Inside Story of the Electronics Giants Battle for Global Supremacy," are convinced that South Korean companies Why Samsung pays its stars to goof off - SmartCEO Sea-Jin Chang,

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